



POST-EVENT PRESS RELEASE

China Fashion Gala 2019 Honors Jason Wu, Angelica Cheung, Shu Qi, Dee Poon and Shanghai Pechoin Group

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NEW YORK- May 2, 2019 – [China Institute](#) and [Yue-Sai Kan China Beauty Charity Fund](#) co-presented the China Fashion Gala 2019 at The Plaza Hotel on Wednesday, May 1, 2019. The annual celebration of Chinese design serves as a platform for Chinese talent emerging onto the international stage, as well as a forum for recognizing individuals and organizations whose contributions have helped position China at the forefront of global fashion.

This year's gala honored designer and artist **Jason Wu** with the **Leadership Award**, Editor in Chief of *Vogue China* **Angelica Cheung** with the **Leadership Award**, Actress **Shu Qi** with the **Icon Award**, Skincare brand **Shanghai Pechoin Group** with the **Legacy Award**, and Managing Director of Brands and Distribution at Esquel Group **Dee Poon** with the **Advocate Award**.

The China Fashion Gala 2019 has raised \$850,000. Proceeds from the event will help support the Yue-Sai Kan CBCF Scholarship at the Fashion Institute of Technology, the CBCF Executive Education in Sustainable Fashion Program in partnership with WeDesign, as well as China Institute's Fashion Initiative including a Fashion Design Competition established to support young designers and promote creativity inspired by China.

Highlights from the evening included a cocktail reception, awards ceremony, fashion presentation by leading global design talent, **Jason Wu**, a special performance from Chinese pop singer **BING** who is known as "China's Masked Diva, and an auction.

The China Fashion Gala 2019 was hosted by **Yue-Sai Kan**, Founder and Chairwoman of Yue-Sai Kan China Beauty Charity Fund and co-chair of China Institute and **James B. Heimowitz**, President of China Institute. Co-chairs of the gala included **Mei He**, President of We-Education Group; **Qing Su**, President of Meihodo LLC; and **Jeannette Chang**, former SVP of Hearst International. **Liz Claman**, Anchor of Fox Business Network, was the Master of Ceremonies.

Prominent event guests included: **Gemma Chan**, **Xiao Wen Ju**, **Shu Pei Qin**, **Chien Chung Pei**, **Chloe Flower**, **Ping Huang**, **Wendy Yu**, **Nicole Miller**, **Han Feng**, **Anla Cheng**, **Sophia Sheng**, **Fiona Cibani**, **LaQuan Smith**, **Wen Zhou**, **Josie Natori**, **Jacquelyn Jablonski**, **Daniel Paltridge**,

Tikka Shatruijit Singh, Anthony Cenname, Wendy Fitzwilliam, Lin Li, Simon Collins, Mark Gong, and many more.

About Jason Wu

Jason Wu is a leading global and design talent Based in NYC. Merging classic American sportswear elements with a refined couture sensibility, he has created an internationally recognized brand in just 10 years. As a child, Wu began using dolls as mannequins to learn how to sew after his mother bought him his first sewing machine. The miniature scale of the mannequins trained him to be in tune with every minute of detail of his designs. His collection is sold globally, and he has dressed some of the most influential women around the world such as First Lady Michelle Obama, Gemma Chan, Reese Witherspoon, Julianne Moore, Diane Kruger, and Lui Wen amongst many others.

About Dee Poon

Dee Poon has made an everlasting mark in the world of fashion as the Managing Director of Brands and Distribution at Esquel Group. She is environmentally conscious personally and professionally with her mission to grow more awareness about sustainability. Her brand, PYE can be traced “from seed to shirt” and she regularly speaks to Esquel leadership and to larger industry gatherings about how to incorporate more sustainable action into their production and business.

About Angelica Cheung

Angelica Cheung is the editor in chief of *Vogue China* and has played an essential role in the growth of China’s fashion industry. Being the youngest of *Vogue’s* editor in chiefs, Cheung launched the magazines first issue in September 2015. Its initial 300,000-strong print run sold out and had to be printed twice. Today, *Vogue China* has a print circulation of approximately 1.6 million and its reach has never been wider.

About Shu Qi

Shu Qi is one of Asia's most versatile actresses of our time and enjoys global notoriety as a leading creative talent. Through films such as "So Close", "Millennium Mambo", "The Transporter", and "Three Times" Shu Qi has shown the scope of her abilities and garnered widespread praise from both critics and moviegoers. Through her on screen work and off-screen product endorsements, Shu Qi has managed to become a face of China to an international audience.

She has been recognized as Best Actress at the 42nd Golden Horse Film Awards for her work in "Three Times" and was invited to serve as a jury member at the 2008 Berlin International Film Festival and the 2009 Cannes Film Festival. In 2016, Shu Qi won Best Actress at the 10th Asian Film Awards for her role in "The Assassin" and served on the jury of the Beijing International Film Festival and the Taipei Golden Horse Film Project Promotion in 2018.

About Shanghai Pechoin Group

Established in 1931 with over 85 years of beauty care experience, Pechoin is one of the earliest, and foremost visionaries in China's beauty industry. Its brand philosophy is to infuse skincare with wisdom from traditional East Asian culture to its product development.

Pechoin's world class ingredients are provided by the top OEM partners from the world, and its patented bottle shape is designed by famous designers from Hong Kong and Korea and inspired by the ancient Chinese conception of universe as "Round Sky & Square Earth".

About China Institute

China Institute advances a deeper understanding of China through programs in education, culture, art and business. China Institute is the go-to resource on China – from ancient art to today's business landscape and its rapidly shifting culture. Its programs, school and gallery exhibitions bring to life the depth, complexity and dynamism of China. Founded in 1926 by Chinese reformers Hu Shi and K.P. Wen, and Americans John Dewey and Paul Monroe, China Institute is the oldest bicultural, nonprofit organization in America to focus exclusively on China.

About Yue-Sai Kan China Beauty Charity Fund

Yue-Sai Kan China Beauty Charity Fund ("CBCF") was established in 2011 in honor of Yue-Sai Kan by the Shanghai Soong Ching Ling Foundation, one of the most important and trusted charitable foundations in China. The word "beauty" in Chinese embodies caring, giving, honesty, and beautification of the human spirit. True to this spirit, CBCF is dedicated to the betterment and advancement of women and children through education, health and cultural programs worldwide. Since its establishment, CBCF has raised a total of 3 million USD to fund cleft lip and palate surgeries, provide free medical supplies to underserved regions in China, and provide scholarships for Chinese students through the CBCF Scholarship Program at the Fashion Institute of Technology.

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