



China Institute Corporate Membership Benefits FY2020

	Global Council \$60,000	Leadership \$25,000
Corporate Trusteeship By invitation only. Opportunity to nominate a C-Suite executive to serve as a Corporate Trustee (subject to approval of the Board of Trustees)	✓	
Center for Business Executive Summit (Spring) Opportunity to be invited as speaker, moderator or panelist (CEOs and C-suite executives)	✓	
Sponsorship opportunity with corporate logo placement	✓	✓
Complimentary invitations for select senior executives to attend	5	3
Global Council Private Roundtable Discussions (Fall & Spring) Opportunity to be invited as speaker, moderator or panelist (CEOs and C-suite executives)	✓	
Sponsorship opportunity with corporate logo placement	✓	✓
Complimentary invitations for C-Suite executives to attend	2	1
China Institute Public Programs, Gallery, and Classes (Year-round) Invitations to VIP reception/dinner following select Center for Business and public programs with special guests and members of the Board of Trustees	✓	✓
Complimentary admission to public programs (member company executives and staff)	✓	✓
Customized Business Chinese and Etiquette group class, up to 10 participants (number of classes)	4	2
Special tuition discounts for China Institute’s School of Chinese Studies (e.g., language, brush painting and calligraphy) (member company executives and staff)	15%	10%
Complimentary admission to China Institute Gallery (unlimited for company executives and staff)	✓	✓



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Blue Cloud Gala (Fall)		
Complimentary invitations for senior executives to attend	5	2
Sponsorship opportunity with corporate logo placement	✓	✓
Verbal recognition from the podium	✓	
Chinese New Year Celebration (Winter)		
Complimentary invitations for senior executives and families to attend	5	2
Sponsorship opportunity with corporate logo placement	✓	✓
China Fashion Gala (Spring)		
Sponsorship opportunity with corporate logo placement	✓	✓
China Fashion Design Competition (Spring)		
Complimentary invitations to China Institute Fashion Design Competition Finals and Reception	6	4
China Institute Gallery Exhibitions (Year Round)		
Opportunity to host a private China Institute Gallery exhibition viewing and cocktail reception * Based on venue availability. Catering and docent expenses paid by Corporate Member.	up to 50 guests	up to 25 guests
Sponsorship opportunity with corporate logo placement for cocktail reception	✓	✓
Invitations to China Institute Gallery private VIP preview and cocktail reception	10	6
Invitations to China Institute Gallery Member's exhibition preview and cocktail reception	20	10
Copies of China Institute Gallery exhibition catalogue	2	1